

Welcome to FranceDirect.com

Welcome to our new FranceDirect Magazine

Enjoy browsing through our selection of independently owned cottages and villas throughout all of the most popular regions in France and take advantage of some of the great deals that our owners offer.

If you find a property, go to the website and type in the reference number for full details and availability. Then book direct with the owner or their representative cutting out the middle-man. You can also book a ferry, travel insurance, car hire and even hotels – all on the www.FranceDirect.com website. This is only a small example of the 1500 houses that advertise with us.

Property owners

If you are a property owner then you can advertise on the website with **four photographs and text for only £65 per year**, if you quote the code **MAG1** we will give you a **discount of £15**.

www.FranceDirect.com is now one of the leading on-line holiday websites. We hold high positions on Yahoo, Google, Altavista and many other search engines. Try 'cottages to rent in France' on Google. Our UK press advertising is (unlike our competitors) shown on our site; we have had articles in Affordable France (15,000 copies a month) and Everything France (20,000 copies) and are always represented in the French News (20,000 per month).

We have now been represented at the **Vive la France Exhibition** at Olympia, London, for 3 years.

Enjoy our new magazine and enjoy France!

Chris Harrison, Director, FranceDirect.com



Owners of Cottages, Villas and Apartments

Join FranceDirect.com and receive the following benefits;

- One year's advertising on www.FranceDirect.com
- Up to 4 photographs and text
- Benefit from one of the only independent sites providing national advertising (see our advertising schedule)
- Up to date availability to ensure you get the enquiries you want
- Ability to put your unsold weeks into our special offer section
- E-mail to Fax facilities for owners who do not have email for only **£10/16€ pa**
- Inclusions in negotiated offers for example, 20% off a case of wine from www.winewinewine.co.uk
- Links to owners web sites for an additional **£10/16€ pa**
- Inclusion in our direct email marketing campaigns
- Become part of our booking sharing system to get even more enquiries

Become a member of www.FranceDirect.com com for a whole year for only **£65/100€** for each rentable property you wish to advertise – it's as simple as that.

Payment can be made by cheque by post. All prices are inclusive of VAT.

1-3 PROPERTIES - £65/100€ PER PROPERTY

4-5 PROPERTIES - £50/80€ PER PROPERTY

6 OR MORE PROPERTIES - CONTACT FRANCDIRECT

EXTRA PICTURES - £5/8€ (MAX 6)

WEB SITE LINK - £10/16€ P.A.

EMAIL TO FAX - £10/16€ P.A.

BOOKING MANAGEMENT - CONTACT FRANCDIRECT

Simply visit www.FranceDirect.com/owners for a downloadable form to email back to us.

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TO ADVERTISE

If you wish to advertise a related product either in this magazine or on our web site (currently over 40,000 hits per month), please contact Chris on chris@FranceDirect.com or Telephone 020 7407 2724.